

**RESOLUTION NO. 12-15**

RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF HIALEAH, FLORIDA AUTHORIZING THE MAYOR AND THE ACTING CITY CLERK, AS ATTESTING WITNESS, ON BEHALF OF THE CITY, TO ENTER INTO A CONSULTING AGREEMENT WITH FLORIDA MUNICIPAL MARKETING, LLC, A FLORIDA LIMITED LIABILITY COMPANY, TO REVIEW, REDEVELOP AND EXPAND A CORPORATE PARTNERSHIP PROGRAM AND MARKETING INITIATIVES FOR CITY RECREATIONAL AND EDUCATIONAL PROGRAMS, FACILITIES AND SPECIAL EVENTS, IN AN AMOUNT OF \$25,000.00, PAYABLE IN QUARTERLY INSTALLMENTS, PLUS COMMISSION ON NAMING RIGHTS AND SALES EXCEEDING \$200,000, IN SUBSTANTIAL FORM AS ATTACHED HERETO AND MADE A PART HEREOF AS EXHIBIT "1".

**WHEREAS**, the managing member of Florida Municipal Marketing, LLC, Robert Walker, has extensive experience with the City of Hialeah's corporate sponsorship program; and

**WHEREAS**, it is in the best interest of the City to enter into an agreement to utilize the skills of the principal and/or associates of Florida Municipal Marketing, LLC to increase revenues to the City at the most cost-effective and efficient manner, through commission incentives and contract services.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF HIALEAH, FLORIDA, THAT:

**Section 1:** The foregoing facts and recitations contained in the preamble to this resolution are hereby adopted and incorporated by reference as if fully set forth herein.

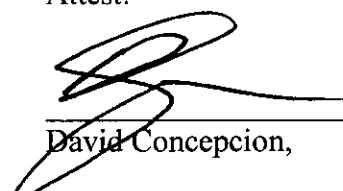
**Section 2:** The City of Hialeah, Florida hereby authorizes the Mayor and the Acting City Clerk, as attesting witness, on behalf of the City, to enter into a Consulting Agreement with Florida Municipal Marketing, LLC, a Florida limited liability company, to review, redevelop and expand a corporate partnership program and marketing initiatives for City recreational and educational programs, facilities and special events, in an amount of \$25,000.00 plus commission on naming rights and sales exceeding \$200,000, in substantial form as attached hereto and made a part hereof as Exhibit "1".

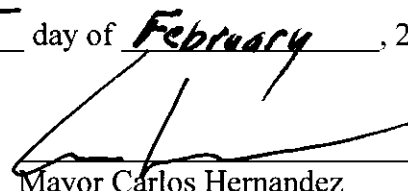
PASSED AND ADOPTED this 14th day of February, 2012.

  
\_\_\_\_\_  
Isis Garcia-Martinez  
Council President

Attest:

Approved on this 15 day of February, 2012.

  
\_\_\_\_\_  
David Concepcion, City Clerk

  
\_\_\_\_\_  
Mayor Carlos Hernandez

Approved as to form and legal sufficiency:

  
\_\_\_\_\_  
William M. Grodnick, City Attorney

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Resolution was adopted by a unanimous vote with Councilmembers, Caragol, Casals-Muñoz, Cue-Fuente, Garcia-Martinez, Gonzalez, Hernandez and Lozano voting "Yes".